

## JUDGES FOR THIS AWARD

**Jeremy Cooper**  
Director, iMPOWER

**Mark Rogers**  
Chief Executive, Solihull  
Metropolitan Borough  
Council

**Martin Routledge**  
Head of Operations,  
In Control

**Finalists**  
Derbyshire Dales District  
Council  
Lancashire County Council  
Surrey County Council

**Commended**  
Durham Council  
Tameside Metropolitan  
Borough Council

## WINNERS

Cheshire East Council



*From left: Alastair Campbell, Phil Lloyd, Garry Booth, Ceri Harrison, Jeremy Cooper*

What especially impressed the judges was the approach the council took to really understand what citizens needed in order to deliver its new Empower Card. As a result the council worked with a card issuer to deliver a more flexible solution which included emergency payments. The team has also tackled barriers around its use so it has been developed for personal health budgets, children's services and benefits and leisure. The Empower Card has helped the council to meet its aim of providing personal budgets to all those requiring it by the end of the year.

### Highly Commended Finalists:

London Borough of Enfield

London Borough of Southwark