

IMPOWER

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IMPOWER sponsors Manchester City Council's Our Year programme and Legacy Fund

IMPOWER has today announced it is sponsoring Manchester City Council's Our Year programme and the associated Legacy Fund, dedicated to ensuring a safe, happy, healthy and successful future for children and young people in Manchester.

Our Year is a focused year of listening to young people and bringing key partners together to create more experiences, opportunities and support to ensure youth in Manchester can thrive. It is also a part of its drive become recognised as a UNICEF child-friendly city.

IMPOWER's sponsorship of the Our Year Legacy Fund will contribute to children and young people being able to fully participate in a range of social, cultural and educational experiences available across the city and support Manchester City Council to continue providing these opportunities on an ongoing basis.

The aim of the programme is to enable all children and young people in Manchester to participate in additional activities and experiences to enhance and enrich their lives, as well as helping to make up for missed opportunities owing to the coronavirus pandemic.

IMPOWER's work focuses on making a difference for children and young people by helping local areas to meet their needs whilst also improving their opportunities and life chances. IMPOWER believes that a better public sector is the cornerstone of a better society and that has a genuine commitment to better outcomes for those accessing public services.

The Our Year Legacy Fund is being hosted and administered by the We Love MCR charity and the application process will be open to eligible settings from 7 November.

James Swaffield Director for Director at IMPOWER, said:

"Manchester has continued to dedicate resources to young people through the Our Year Legacy Fund, collectively creating an enhanced programme of activities, opportunities, and events in response to discussions with young people.

"We are delighted to be a gold partner with Manchester City Council to enable young people to continue accessing a range of social, cultural and educational experiences across the city. Ensuring that children's voices are front and centre of public services is vital for ensuring they have the opportunity to be healthy, happy and fulfilled.

"The pandemic has had a significant impact on children. Years of lockdowns and restrictions have resulted in isolation, missed school and social opportunities and anxiety about the future during an important time in their lives. This is why we have partnered with Manchester City Council on this programme which is helping to make a better future for the children Manchester."

Councillor Garry Bridges, Executive Member for Early Years, Children and Young People at Manchester City Council said:

"2022 Our Year has been a huge success with more activities for young people across the city than for many years. Young people told us what they wanted to see, and we have started to make that happen.

“Our ambitions don’t end here. It has always been important for us that there is a legacy from Our Year, and I’m delighted to be able to launch the Our Year Legacy Fund with the generous support of IMPOWER.

“For too many young people, it is difficult to access the opportunities and experiences the city has to offer. We have a thriving business community, and we know that lots of businesses in our city want to contribute to making our city a better place. We’re grateful to IMPOWER for their support helping us to launch this fund and want to see other businesses follow their lead and get involved and help Manchester’s children have a brighter future.”

Sean Hanson, Chief Executive of IMPOWER said:

“Delivering better outcomes and life chances for children and young people is a key driver for IMPOWER which is why we are delighted to sponsor Manchester City Council’s Our Year Legacy Fund. This programme has had a real impact on children’s lives throughout the year and we are excited to see it continue.

Everyone who shares this vision across the city – from large businesses to community groups or passionate individuals – has an opportunity to play a part and make a difference and we are proud to be doing our part to help.”

About IMPOWER

IMPOWER delivers better outcomes that cost less.

IMPOWER aims to put humanity at the heart of public service reform. By enabling public service leaders to grip the challenges of complexity, they supercharge their ability to improve lives and save money. IMPOWER helps public service leaders produce lasting, positive change in complex systems - the key to long-term financial sustainability.

EDGEWORK® is IMPOWER’s unique transformational approach, enabling organisations to make the required mindset shift – towards a focus on outcomes and working across organisational and system boundaries – and provides the tools that make this easier.

IMPOWER’s passionate teams and decades of delivery experience equip it to tackle high stakes, complex challenges for local authorities through a mix of applied analytics, behavioural science, and primed performance.

IMPOWER operates in the following areas: Whole Council Transformation, Adult Social Care, High Needs and SEND, Climate Change, Children’s Social Care, Health and Social Care Interface, Housing and Homelessness.

IMPOWER is delighted to be sponsoring the National Children and Adult Services Conference in Manchester from the 2nd – 4th of November, which is another valuable opportunity to discuss and share ways to enhance the services delivered to children across the UK.

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