

IMPOWER CONSULTING MEDIA RELEASE

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IMPOWER and Oxford University Hospitals NHS Foundation Trust sign collaboration agreement

Oxford University Hospitals NHS Foundation Trust and IMPOWER Consulting have announced a collaborative working agreement in relation to improving impact to health and social care.

The aim of the partnership is two-fold. Using its advanced capabilities in technology and digital, the Trust will work with IMPOWER to drive innovation that will benefit health and social care systems across the country. IMPOWER, with its extensive experience across local government and health, will provide the Trust with insight into delivering sustained transformation which is aligned to, and supportive of, the considerations of wider public sector partners.

Dr Bruno Holthof, CEO of Oxford University Hospitals NHS Foundation Trust, said:

“I warmly welcome this collaboration, which will bring real benefits and valuable insight to both parties. I am excited that we will be able to draw on IMPOWER’s unique perspective on the interface between hospitals and communities, and between health and social care.”

Dame Barbara Hakin, IMPOWER Board Member, said:

“We are delighted to announce this collaboration. IMPOWER’s work has demonstrated the benefits of innovation at the interface between health and social care systems; working in partnership with Oxford University Hospitals NHS Foundation Trust will help both parties unlock the potential for scaling up these improvements.”

Pooven Maduramuthu, CEO of IMPOWER Consulting, said:

“Our collaboration with Oxford University Hospitals will demonstrate how working across system boundaries with both health and social care can improve outcomes and enhance lives. By focussing on the needs of individuals and by using all the tools at our disposal we can enable public services to achieve better outcomes that cost less.”

With 20 years’ experience in public services reform, IMPOWER is the market leading consultancy working in local public services; one of its specialisms is working at the interface of health and social care. IMPOWER has developed deep insights into the drivers of change in health and social care, and has a strong track record in delivering better outcomes for less at scale, and in meeting the needs of citizens and patients. Over recent years the consultancy has worked with CCGs and a range of health providers including GPs and community and acute trusts to improve the management of demand, and to design and deliver implement sustainable, preventative models of care.

Oxford University Hospitals (OUH) is a world-renowned centre of clinical excellence and one of the largest NHS teaching trusts in the UK. The trust is leading the way in health technology, and sees investment in IT systems and processes as key to improving the delivery of patient care.

(Ends)

Learn more at impower.co.uk and follow us [@IMPOWERconsult](https://twitter.com/IMPOWERconsult)

Please note that correct typography is 'IMPOWER' not 'Impower'.

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