

IMPOWER CONSULTING MEDIA RELEASE

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ADULT SOCIAL CARE

Incoming Health Secretary should ditch the Green Paper and focus on 5 priorities according to a new report from IMPOWER

The new Secretary of State for Health and Social Care should move quickly to stem the growing adult social care crisis according to a new report released today by IMPOWER Consulting.

The report, '5 Fast-Forwards for Social Care', says that with a long-promised Green Paper still a distant dream after so many delays, the immediate priority should be encouraging councils to tackle 5 key issues.

During the Conservative Party leadership race Boris Johnson said that tackling the social care crisis would be "[a top priority](#)" if he became Prime Minister and former Health Secretary Jeremy Hunt said that social care was "[unfinished business](#)": there is no excuse not to act swiftly as the country now has new leadership.

Jeremy Cooper, Director at IMPOWER Consulting, said:

"The new Health Secretary should ditch the Green Paper and take immediate action to stem the crisis in adult social care. This isn't only about insufficient funding; it's about fixing five fundamental issues which are letting down vulnerable people. The clear message of IMPOWER's report is that those issues can be addressed through national and local leadership."

The report sets out five actions that councils need to take:

1. Reframing ambition and putting people first
2. Enabling frontline staff to focus on better outcomes not just on saving money
3. Changing cultures and behaviours rather than changing processes and structures
4. Working across the boundaries between organisations, people and processes
5. Ensuring that leaders of public services have the data they need to make effective decisions

(ends)

Notes for Editors

Jeremy Cooper is available for interview.

A copy of the report is attached to this media release.

About IMPOWER

We believe that the key to sustainable, effective and affordable public service reform is understanding complexity. Since 2000, we have worked exclusively with public sector partners to tackle the most complex social problems. By working at the frontline and using behavioural science, we developed our EDGEWORK® approach to change behaviours and reshape public demand. IMPOWER is now the country's largest independent consultancy focusing on change and transformation in local public services. We have proven that better outcomes cost less.

Find out more at impower.co.uk and follow us on Twitter [@IMPOWERconsult](https://twitter.com/IMPOWERconsult)

Please note that correct typography is 'IMPOWER' not 'Impower'.

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