

IMPOWER

12 January 2024

IMPOWER

We are pleased to announce that [Mark Lloyd CBE](#) will be joining IMPOWER as an Executive Director later this month.

Mark's focus will be to develop new relationships and business opportunities for IMPOWER. This partnership is a great fit between the company's 24 years as a public sector transformation partner and Mark's considerable experience and extensive local government network.

Sean Hanson, IMPOWER CEO, commented:

"I'm delighted to be working closely with Mark again and know that he will not only bring his wealth of experience but will also inspire the IMPOWER team.

IMPOWER is a forward-thinking business with strong values, and I know that this will fit well with Mark's ambitions for this important next stage in his career.

From our early discussions Mark understood and shared our vision for a transformed public sector, and I am confident that together we can make it happen. With such strong growth and new propositions, it's a great time to join the team and be part of the next part of our journey".

Mark Lloyd commented:

"I'm a long-time admirer of IMPOWER, having known and worked with colleagues over the years. I am excited about the prospect of working with a dynamic consultancy that is focused on delivering better outcomes that cost less. I have been impressed at the examples I've seen of real transformation they have delivered across our sector, changing whole systems and countless individual lives.

I look forward to developing relationships with IMPOWER's clients and helping IMPOWER in its journey to continue to have greater impact across a wider footprint".

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About IMPOWER

We were founded in 2000 by a local authority Chief Executive and are staffed by people with experience from both the public and private sectors. Everyone who works for us is deeply committed to enhancing the pivotal role that public services play in our communities and society.

We start with the recognition that the problems we want to tackle are complex problems. By this we mean that the challenges are not easily contained and necessitate working with diverse populations with conflicting agendas. To address these challenges, we have developed a unique capability in working with complexity. We have consistently demonstrated that performance can be improved and, importantly, this improved performance can be sustained, citizens' lives made noticeably better and public services left more resilient to manage future challenges.

About Mark Lloyd

Mark Lloyd spent the last eight years as the Chief Executive of the Local Government Association, representing Councils on the national stage and supporting their improvement. This followed a decade as the Chief Executive of two significant councils.

Mark is also a non-executive director of the HM Prison and Probation Service and a non-executive member of the UK Health Security Agency. He was awarded a CBE in the 2022 New Year's Honours list for his services to local government and charity.

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