

FUTURE
COUNCIL



iMPOWER

As local government bears the brunt of public spending cuts, traditional approaches to improving performance and efficiency are obsolete. Councils are required to protect vulnerable children and adults, maintain their communities and provide a sustainable public infrastructure, but with up to 30 percent less funding. At iMPOWER we believe the time is right to take a different approach to change.

Forward thinking

Focussed

Functional

We believe that our approach, Future Council, will help deliver a sustainable future for local government. It helps to recognise the conflicting pressures on public services and can achieve the level of transformation required while still creating public services to be proud of.

Future Council stems from iMPOWER's experience of pioneering radical new service models across local government. By using personalisation, behaviour change and performance management, we believe it gives chief executives the opportunity to deliver a real sustainable future for their organisations.

What sets the iMPOWER approach apart is the way we work with our clients. We believe in open sourcing, in a truly collaborative partnership with our clients to co-produce solutions. For us, the drive and the accountability for change stems from our clients, not from consultants.

We know that every local authority will have different needs and be at different stages of managing costs and service performance, so we don't come with pre-packaged spreadsheets with standard percentages. From our experience the quickest and most effective route to reform is to work 'with the grain' of our clients. For us, real change on the ground is the first step on the transformation process, not the last step, so we start quickly, we start small, and we help our clients to scale fast.

We believe in a different level of support from consultants and we are committed to reducing the costs of our advice and guidance while delivering better results.

We expect our clients to take the lead - they are the agents of change and we want them to build up local capacity and local expertise. Our role is to help our clients become reform-ready and continue to manage increasingly complex demands well into the future.

We believe in a different level of support from consultants and are committed to reducing the costs of our advice and guidance while delivering better results. We work at the frontline, not the back office, and are measured by improved performance and genuine operational savings. We know that our approach improves services, increases efficiency and develops the capacity and expertise of our clients.

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